



# Norwegian Seafood Traceability using EBSI Blockchain

Helping the Norwegian fishing industry to enhance product traceability, food safety, and combat illegal fishing



# Seafood Industry in Norway

100.915 Km of Coastline including all islands

2<sup>nd</sup> largest exporter of seafood



USA, France, UK are main customers of Norwegian seafood US, Vietnam and Hongkong are largest market for Norwegian King Crabs



# Challenges

Data Silos : Each entity maintain its own database, without data interoperability mechanism Data Integrity

Lack of Standardization : No standard record keeping mechanism

Manual data entry





## Consequences



No traceability of product

Increased Risk of Illegal, Unreported, and Unregulated (IUU) Fishing

Difficulty in addressing food frauds



**Operational Inefficiencies** 

Mislabelling

False claims

Induce lack of trust for end customer



#### **Inaccurate Data**

Inefficient Inventory Management Compromised sustainability efforts

EUR 91 million worth of counterfeit and substandard food seized in Europe-wide operation- Operation OPSON 2024 Europol received reports from 26 countries that almost 27.000 tonnes of fake food had been seized. (Dec 2021-May 2022) A number of Product Tampering, Record Tampering is recorded in 2024 Report on EU AGRI-FOOD Fraud Suspicions

# **Why Blockchain**

#### Decentralized Ledger

## **EBSI Benefits**

#### **API** Support

Track and Trace API : For proof of origin Ledger API : Access all available blockchain features

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#### Verified Credentials

 For getting access rights and signature verification by intermediatory entities

Smart Contracts and Sensor Integration

EBSI Wallet and Toolbox

Immutable Records

**Standardized Data** 

Formats



# **The Project**

#### Objective

A blockchain based system to create a transparent and verifiable seafood supply chain.

#### Enables

Track every seafood product's journey, with a complete and tamper-proof record.

#### Impact

Empower consumers & promote sustainable practices for a healthier future.





## **Important Consideration while Adopting Blockchain Technology**

## Database Design

Use blockchain for storing proof, not as primary data source

## Integration

Integration with legacy system Data format compatibility

# Privacy

Data privacy regulations Access control mechanism Sensitive business data

### **Other considerations**

- Infrastructure setup costs
- Operational Costs
- Training of users
- Consortium management
- Energy Consumption



## Workflow









## **Implementation Instance**

SEAFOOD TRAC



Table PO po\_id po\_hash trans\_detail event\_detail .... Record event\_detail add\_1: { crab\_id1 :crab\_weight1, crab\_id2: crab\_weight2, .... event\_hash: event\_hash\_value trans: trans\_detail



## **Working Example**

#### Landing Note

Landing Note ID : 27a4a6fd-67ee-409b-94c1-21b5e97da009 Landing Site ID : Site\_2 Catch Date From : 2024-11-04 Catch Date To : 2024-11-17 Catch Area : Trondheim Sea Sector 1 Amount of crab : 5

Landing Note Hash : 0x5870b3af5c8bf6de26c4056d8530c31b8d 7697119f83a1dafd4e5733e1e5f892

#### **Purchase Order**

PO ID: 4613eeaa-5421-4a52-b9e8-172b4ad173b6 PO Hash : 0x1228df7bcfffa5f3e6ea0c05cba5d2c6e3de6f 9d9f4dabc6ea686f06b17e6f5d

Add Crab Event: Event ID: 0xd0ba190ad6432249af934a34a369136d5cb9 adbdac686abc8d07170745443047 Sender : did:ebsi:xxxx Metadata: crab\_id, crab\_weight, landing\_note\_id, arrival\_time

Storage Event Event ID: 0xc16d4359f222f409333f6ce284d1e0f353dbd a9f797fc0ab4c2fd70dd2be1a6c Sender: did:ebsi:yyyy Metadata: tank\_id, crab\_id



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